



Hello friends!

It's almost here! Pet Prevent A Litter (PALS) of Central Texas is hosting the **7th Annual PET FEST on October 10, 2009** to promote responsible pet ownership and shelter pet adoptions. PET FEST is a family-friendly festival that's designed to raise awareness as well as funds to help those in need sterilize their pets.

Help us showcase organizations such as:

- rescue groups
- animal shelters
- equine rescue
- pet-assistance
- therapy animals
- service pets
- vendor booths

See the crowd-pleasing attractions like:

- live all-day concert
- 5K Run/Walk & Family Walk for humans & dogs
- blessing of the pets
- pet-related product & service demonstrations
- kids' activities
- pet contests & tiny dog races
- silent auction & much more!

PALS is dedicated to promoting responsible pet ownership through educational and spay/neuter public outreach programs. PALS has helped over 3000 central Texas families sterilize their pets, allowing them to better utilize their limited resources and prevent unwanted pets.

In order to continue, we need your support - your financial support and auction items for our PET FEST 2009 fund raising event. We've even included a donor sponsor form for PET FEST 2009. Remember - all contributions are tax-deductible. Thank you in advance for helping us to assist people and animals in need.

Please join us in our commitment to helping pets and the people who love them. Every animal that is spayed or neutered helps prevent pet overpopulation! PALS exists to help people as well as pets. If you have any questions, please don't hesitate to call me.

Important Dates for Donors:	
NOW	Learn about PET FEST 2009!
SOON	Return your donor support form!
Aug 1	Paid sponsorships due for inclusion in promotional materials!
Sept 11	Company logo due! (Must be a common digital graphic format.)
Sept 15	Vendor form due!
Sept 21	Company name without logo due!
Oct 1	Company banner due!

Sincerely,

Sharri Levine Boyett
www.preventalitter.com
 (512) 392-9749

Presenting Sponsors:





Pet Prevent a Litter (PALS) of Central Texas
P.O. Box 401 • San Marcos, TX 78667 • 512-754-PALS

Sponsor Level Benefits

Fabulous Friend Level (\$100 - \$250)

- Promotion via logo or name listed on PET FEST T-shirt

Barkin' Buddy Level (\$250 - \$499)

- Fabulous friend level benefits plus:
- Promotion in PET FEST literature (advance & follow up news releases, advertising, posters)
- One banner hung in the San Marcos Plaza Park the day of the event (Please provide your banner by October 1, 2009. Banner may be delivered to the San Marcos Environmental Health Department, Mark Brinkley, 401 E. Hopkins Street)
- Day of event on-stage announcements
- Listing in on site sponsor advertising

Awesome Amigo Level (\$500 - \$1,000)

- Barkin' buddy level benefits plus:
- Listing and/or link on Pet Prevent a Litter (PALS) of Central Texas PET FEST website
- Booth in vendor area. (Request vendor form from the Event Chair, Sharri Boyett 512-392-9749, payment and form submitted no later than September 15, 2009.)

Purr-fect Pal Level (\$1,000 & Up)

- Awesome amigo level benefits plus:
- One additional banner in San Marcos Plaza Park the day of the event
- On site exhibit the date of the event (Specifics to be coordinated in advance of the event with the Event Chair, Sharri Boyett)

Presenting Sponsors:





PET FEST Sponsor Form

YES!! I will partner with PALS to help end pet over-population and pet homelessness in our area. I agree to sponsor at the following level (for a complete list of benefits, see the Sponsor Benefit page):

<input type="checkbox"/> Purr-fect Pal \$1000 or more	<ul style="list-style-type: none"> • 3" logo on sleeve of t-shirt (limit 2 sponsors) • 10 free t-shirts • logo on PALS website for 1 yr • large sponsor logo in the newsletter (due by 8/1/09)
<input type="checkbox"/> Awesome Amigo \$500	<ul style="list-style-type: none"> • 3" logo on back of t-shirt • 5 free t-shirts • logo on PALS website for 1 yr • medium sponsor logo in the newsletter (due by 8/1/09)
<input type="checkbox"/> Barkin' Buddy \$250	<ul style="list-style-type: none"> • 1.5 inch logo on back of t-shirt • 2 free t-shirts • logo on PALS website for 1 yr • small sponsor logo in the newsletter (due by 8/1/09)
<input type="checkbox"/> Fabulous Friend \$100	<ul style="list-style-type: none"> • Name listed in 1/4" letters on back of t-shirt • 1 free t-shirt • small sponsor logo in the newsletter (due by 8/1/09)
<input type="checkbox"/> Pre-Order Shirts \$10 each	<ul style="list-style-type: none"> • I would like to pre-order additional PET FEST t-shirts (due by 9/21/09).

Deadlines: Name only, no logo - September 21st. Logos - September 11th.

Submitted by	
Business Name	
Mailing Address	
Phone	email address
T-shirt sizes	Adult Small _____ Adult X-Large _____ Youth Sm _____ Adult Medium _____ Adult XX-Large _____ Youth M _____ Adult Large _____ Other _____ Youth L _____
Signature	

Presenting Sponsors:



Please let us know if you do NOT want your name on the t-shirt or used in our promotional literature.

Please make checks payable to Pet Prevent A Litter (PALS) of Central Texas and mail to:
 PALS, ATTN: Corporate Sponsorship Committee, PO Box 401, San Marcos, TX 78667
 We are a 501(c)(3) non-profit organization and all donations are tax-deductible.